

## ROCKSTAR ENERGY DRINK UPROAR FESTIVAL TOUR DATES, CITIES AND VENUES ANNOUNCED

FOURTH ANNUAL TOURING ROCK MUSIC AND LIFESTYLE FESTIVAL  
LAUNCHES AUGUST 9 IN SCRANTON, PA AND WRAPS  
SEPTEMBER 15 IN IRVINE, CA



April 16, 2013- The fourth annual **Rockstar Energy Drink UPROAR Festival** is set for shows across North America from August 9 through September 15, 2013. The touring rock music and lifestyle festival--which boasted total attendance of nearly 300,000 in 2012--will feature performances from multiplatinum superstars and breaking talent on the Rockstar Energy Drink Main Stage and the Ernie Ball Festival Stage. Look for this year's bands to be announced on April 22.

Tickets for most shows go on sale Thursday, April 25 at Noon local time and are affordably priced between \$10.25 and \$89.75 (plus fees). Go to [www.RockstarUPROAR.com](http://www.RockstarUPROAR.com) and [www.LiveNation.com](http://www.LiveNation.com) for full details and to purchase tickets.

Citi is the official credit card of **Rockstar Energy Drink UPROAR Festival**. Citi cardmembers will have access to presale tickets beginning Tuesday, April 23 at 10:00 AM local time through Citi's Private Pass Program. For complete presale details visit [www.citiprivatepass.com](http://www.citiprivatepass.com).

The **Rockstar Energy Drink UPROAR Festival** will entertain fans for a full afternoon and evening, with performances from the hottest rock bands, along with a concourse midway featuring band autograph signings, vendors and other activities. In a live review of the 2012 festival, writer Mary Ouellette of [Loudwire.com](http://Loudwire.com) wrote, "The **Rockstar Energy Drink UPROAR Festival** continues to be one of the best values for rock fans offering up what feels like a year's worth of live music in one short day."

Look for details about the 2013 **Ernie Ball Battle Of The Bands** to be announced in the coming weeks. As part of the 2012 Battle Of The Bands grand prize package, winners the **Chuck Shaffer Picture Show** will perform on the Ernie Ball Festival Stage for the entire 2013 **UPROAR** trek. The band recently recorded an EP with legendary producer

Jay Baumgardner at NRG Recording Studios in Hollywood, CA, and won \$10,000 worth of music gear and many other prizes as a result of being named the grand prize winner in this annual competition for unsigned bands.

The current **Rockstar Energy Drink UPROAR Festival** tour dates are as follows:

<u>Date</u>	<u>Market</u>	<u>Venue</u>
Fri 9-Aug	Scranton, PA	Toyota Pavilion at Montage Mountain
Sat 10-Aug	Hartford, CT	The Comcast Theatre
Sun 11-Aug	Darien Center, NY	Darien Lake Performing Arts Center
Tue 13-Aug	Saratoga, NY	Saratoga Performing Arts Center
Wed 14-Aug	Mansfield, MA	Comcast Center
Fri 16-Aug	Bristow, VA	Jiffy Lube Live
Sat 17-Aug	Holmdel, NJ	PNC Bank Arts Center
Sun 18-Aug	Wantagh, NY	Nikon at Jones Beach Theater
Tue 20-Aug	Toronto, ON	Molson Canadian Amphitheatre
Thu 22-Aug	Tinley Park, IL	First Midwest Bank Amphitheatre
Fri 23-Aug	Noblesville, IN	Klipsch Music Center
Sat 24-Aug	Clarkston, MI	DTE Energy Music Theater
Tue 27-Aug	Oklahoma City, OK	Zoo Amphitheater
Wed 28-Aug	Dallas, TX	Gexa Energy Pavilion
Thu 29-Aug	The Woodlands, TX	Cynthia Woods Mitchell Pavilion
Sun 1-Sept	Denver, CO	Fiddler's Green Amphitheatre
Mon 2-Sept	Salt Lake City, UT	USANA Amphitheatre
Sat 7-Sept	George, WA	The Gorge Amphitheatre
Sun 8-Sept	Ridgefield, WA	Sleep Country Amphitheater
Wed 11-Sept	San Francisco, CA	Shoreline Amphitheatre
Fri 13-Sept	Phoenix, AZ	Desert Sky Pavilion
Sat 14-Sept	Chula Vista, CA	Sleep Train Amphitheatre
Sun 15-Sept	Irvine, CA	Verizon Wireless Amphitheater

### **The Rockstar Energy Drink UPROAR Festival**

is made possible through the support of sponsors including  
 Rockstar Energy Drink, Ernie Ball Guitar Strings, Zippo Lighters, Schecter Guitar  
 Research, Air Force Reserve, Truth Youth Smoking Prevention Campaign, SQUATCH,  
 Matador Beef Jerky, Lunarpages

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### About Rockstar Energy Drink UPROAR Festival

The Rockstar Energy Drink UPROAR Festival is produced by John Reese and John Oakes of Synergy Global Entertainment (SGE), CAA's Darryl Eaton and Ryan Harlacher and Live Nation's Perry Lavoisne. Since its inception in 2010, the touring festival's attendance continues to grow, with nearly 300,000 in attendance for the 30-city 2012 trek. SGE is one of the world's premier music festival production companies. With

hundreds of live events worldwide each year, SGE works with agencies, brands and musical talent to produce or co-produce concerts across various genres and interests.

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: [Ticketmaster.com](http://Ticketmaster.com), Live Nation Concerts, Artist Nation and Live Nation Network. [Ticketmaster.com](http://Ticketmaster.com) is the global event ticketing leader and one of the world's top five ecommerce sites, with a database of over 119 million fans who visit our sites. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Artist Nation is the world's top artist management company, representing over 200 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 250 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit [www.livenation.com/investors](http://www.livenation.com/investors).

About Rockstar Energy Drink

Rockstar Energy Drink is designed for those who lead active lifestyles – from Athletes to Rockstars. Available in over 20 flavors at convenience and grocery outlets in over 30 countries, Rockstar supports the Rockstar lifestyle across the globe through Action Sports, Motor Sports, and Live Music. New from Rockstar for 2013, Rockstar Energy Water is a non-carbonated and sugar free enhanced water beverage that is now available throughout the U.S. in three refreshing flavors. For more information visit: [www.RockstarEnergy.com](http://www.RockstarEnergy.com).

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Publicity Contacts:

Rockstar Energy Drink UPROAR Festival  
Kristine Ashton-Magnuson/Ashton-Magnuson Media  
[kristine@am-media.net](mailto:kristine@am-media.net)  
(818) 996-2496

Jacqueline Peterson/Live Nation  
[JacquelinePeterson@livenation.com](mailto:JacquelinePeterson@livenation.com)  
(310) 360-3051